



**2022 Annual Benefit**  
**Thursday, October 6, 2022**

Join World Connect as we showcase the impact of our work through a celebratory evening of interactive exhibits and virtual travel experiences – all direct from NYC!  
 Sponsorship benefits are listed below.

Sponsor Benefits	Innovation Sponsor	Entrepreneurship Sponsor
	\$10,000	\$5,000
Tax Deductible Portion	\$9,000	\$4,500
<b>Event Attendance</b>		
Tickets for Event	4	2
<b>Marketing Visibility</b>		
Co-branding on Step & Repeat	Logo	n/a
Visibility on Event Signage	Large Logo	Small Logo
Verbal Recognition During Event	X	X
Visibility on Digital Event Invitation	Large Logo	Small Logo
Visibility on Pre- and Post-Event E-blasts	Large Logo w/Hyperlink	Small Logo
Visibility on Event Website	Large Logo w/Hyperlink	Small Logo
Visibility on Event Program/Collateral/Presentation	Large Logo	Small Logo
Opportunity to Distribute Branded Takeaway for Guests (at own expense)	Included	n/a
<b>Social Media Visibility</b>		
Social Media Promotion (Instagram, Facebook, Twitter)	Up to 3 mentions	1 mention
Opportunity to Submit Short Video/Ad to be Shared on Instagram	Included	n/a
<b>Program Engagement Opportunities</b>		
Opportunity to Organize a Future Virtual Employee Roundtable/Brown Bag with a Project Leader	Included	Included
Invitation for Senior Leadership Member to Attend a Future Site Visit Trip (travel at own expense)	Included	n/a

**SUBMISSION FORMATS:**

We encourage high resolution (300 dpi) PNG, AI, PDF, EPS (preferred), TIFF and/or JPEG files with fonts embedded or outlined for all logo and ad materials. For copy requiring typesetting, please type or print on a separate sheet. E-mail submissions to (5MB or less): [events@worldconnect-us.org](mailto:events@worldconnect-us.org)

**DEADLINES:**

- Sponsor commitment is accepted on a rolling basis until Friday, September 23, 2022.
- Sponsor payment should be received no later than Friday, September 23, 2022.
- Sponsor marketing benefits are contingent on date of sponsor commitment.