# **ACTIVATING POWER INSIDE COMMUNITIES**



**IMPACT REPORT 2023** 

# **POWER INSIDE**

2,015 **PROJECTS** 

At World Connect we believe the power to place too much power outside of comdrive change exists inside every community and that global progress is more sustainable when inside power is activated.

World Connect activates power inside by co-investing with communities in their visions for progress. World Connect has always known that communities are best have been investing in their locally demillion seed funding.

Globally we see more openness to shifting power to local leadership, which has the potential to remake the entire foreign aid landscape and how we address global inequity. Old models of aid and charity

munities. When outsiders drive the development agenda, power imbalances are sustained. World Connect is ready and eager to usher in the mindset and systems sea change at scale that can sustainably activate power inside communities to drive development.

positioned to drive development and we There is no shortage of talent, or expertise, inside communities. There is a shortage of termined priorities for 15+ years. 94% of relationships, trust, and systems between the 2,015 co-investments we have made outsiders and community insiders that with communities across 42 countries prevent direct transformative investments have delivered the intended results, in communities that bring sustained impacting 3.6 million people worldwide. progress. The projects we launch create 78% of our investments are sustaining a virtuous cycle of development, driving impact at four years post-investment and growth in skills, leadership, trust, unity, and our community partners unlocked an mindset shift. As new capacity grows with additional \$12.4M in funding with our \$8 each project, new power centers form. This paradigm for addressing inequity, activating power inside communities, generates the energy needed to build a healthier, more equitable, more stable world.



3.6M+ **PEOPLE IMPACTED** 



# LETTER FROM LEADERSHIP

World Connect has been co-investing In 2023 we completed a research study with with communities to advance their vision Duke University and Lilongwe University of of improving health, education, and Agriculture and Natural Resources, funded economic opportunity for 15+ years. For by the Conrad N. Hilton Foundation, to better the last five years we have been localizing understand the forces that drive successour grantmaking. World Connect Malawi, ful locally-led development. The study's now Mudzi Connect [pg 10], a paragon conclusions reinforce the importance of of local grantmaking, was launched with listening to local voices and trusting insider a seed grant from the U.S. Agency for leadership in driving development forward, International Development, and we are which is at the heart of the World Connect now replicating this successful model in model. The study crystallized the virtuous multiple locations [pgs 7–8].

With 268 projects funded across every district in Malawi, Mudzi Connect received its first direct U.S. Foundation grant in 2022. The Charles Stewart Mott Foundation is investing in Mudzi Connect to establish community foundations across the country, building on World Connect's co-investment model. The grantmaking tools World Connect developed over 15+ years were turn-key for Mudzi Connect, enabling quick start-up with space for adaptation by local leadership. What began as an in-Sincerely, ternational project grew into a locally incorporated and governed Malawian Non-Governmental Organization (NGO). There is not one way to achieve or George Biddle advance localization; successful localization can emerge from local genesis or from global partnership. Activating local power is essential to driving development from the inside.

cycle of development, demonstrating compound impact, that can come from investing in the ideas of communities.

World Connect's approach to development changes the paradigm from charity to an investment partnership with communities. Activating power inside by listening, trusting, and co-investing with communities is how we create the power shift that can drive self-sustaining development.

With thanks to the power inside our donor network that is our energy source.

Chairman

Pamela Nathenson **Executive Director** 

M Yanul nether

# THE POWER OF CO-INVESTMENT

\$8M INVESTED BY WORLD CONNECT

> \$4M CO-INVESTED BY COMMUNITIES

\$9M RAISED FROM OTHER INVESTORS

> \$20.6M TOTAL INVESTMENT

94%
OF
INVESTMENT
GOALS
ACHIEVED

220,796
PEOPLE
WITH SAFER
WATER

34,240 JOBS CREATED

1,403,949
PEOPLE WITH
IMPROVED
HEALTH

197,064
STUDENTS
WITH
BETTER
ACCESS
TO EDUCATION

# **POWER CENTERS**

World Connect is evolving from a centralized, international grassroots grantmaking operation to a network of grantmaking hubs nested in the hearts of communities on the front lines of poverty and inequity. Our grantmaking methodology has proven effective, resilient, replicable, adaptable, and scalable.

A first step in scaling the impact of local grantmaking is hiring the right local leader to quickly and reliably stand up local grantmaking operations. Leaders must be experts in local contexts, have managed ment skills, and be committed to making the lives of the people in their communities better. World Connect supports Power Centers in Malawi, Rwanda, and New York City with emerging Power Centers in Ecuador and Nigeria — where local teams make direct grants that improve health education, and economic opportunity. We were also instrumental in the launch of World Connect UK in 2021, an independent organization with its own board of trustees

With our expanding network, we are able to regularly pressure test our systems and see resilience in our replication successes. World Connect offers tools, systems, and partnerships needed to build effective local grantmaking endeavors while inviting local adaptations. World Connect provides the organizational development, marketing fundraising, personnel management, and fiscal integrity support our partners need

**NEW YORK** 

until they can successfully manage their finance, program, and operations responsibilities and fundraise effectively.

World Connect is ready to replicate and scale up our approach to move the needle on the shift the power movement.

Christine Lackowsk
 COO, World Connect Globa



# **POWER CENTER: MALAWI**

90%

**SUCCESS** 

**RATE** 



# 268 **PROJECTS**

in international development in Malawi what attracted me data analysis. to join a start-up in

2018 was the ability for me to truly lead a locally driven development endeavor and to authentically and sustainably engage communities in the process. Seeing our Malawian communities leading their own

development fills me with pride and hope. I believe the development field is really starting to change, as I see many embracing the value of local ideas and local leadership. I am beyond convinced that our work here in Malawi has played a part in this change.

I have personally approved each one of the 268 grants Mudzi Connect daily basis prove the value of starting the has made over the last five years and I have personally visited 70% of the sites we have funded, with my team seeing the remainder, meeting every community to understand the depths of their visions and challenges.

While Mudzi Connect operates independently — we keep our own books, we make our own grants, we manage our staff — we appreciate the partnership

I have been working with World Connect, Inc. which supports fundraising, communications, board and organizational development, financial for 20 years and management, and program quality and

> are truly a global community acting lly to advance our shared objectives. re is not one way to localize aid and ower, the world needs new thinking, and innovative approaches and innovation isn't

> > always a technology - it we prioritize listening to and leading with insider knowledge and expertise. The value of partnership and support from outsiders does not eclipse the voice of insiders. The impacts we see on a

development journey from communities sustainable if it flows from the inside, out.

 Frank Kasonga Director, Mudzi Connect-Malawi

441,196 **PEOPLE IMPACTED IN MALAWI** 

# **POWER CENTER: RWANDA**



In 2022, World Connect Rwanda invested \$5,000 to develop new livelihood skills in Eastern Rwanda, where drought conditions historically bring high rates of hunger. 50 women and girls completed tailoring training courses and have been hired within the community, earning income for their families and protecting against hunger. This project was implemented in partnership with CorpsAfrica Rwanda. Photo: Rhoda Kanyesigye

For the past 14 years, have been involved n grassroots development, addressing inequality in my country, Rwanda, and in the East Africa region. I bring

90%

**SUCCESS** 

**RATE** 

expertise in grassroots development, grants and organizational management,

and governance to Wo Connect Rwanda a World Connect, Ir Joining World Connect full-time in 2022 was dream come true for not appreciate that we govoice and power to co

development aspirations. As part of the senior leadership team at World Connect, I am working to scale up our model of local grantmaking in Rwanda and across the globe.

In 2022 I studied in depth the 75 investments World Connect made in Rwanda over a period of 8 years, (2012-2020). found that 100% of the communities funded with \$273,000 in World Connect grants succeeded in achieving their development

goals — improving health education, and economic op portunity. 73% of the projects are sustaining impact at 5112 PROJECTS

years from funding. We documented impressive compounding impacts, such as long-term sustainability, communities leveraging additional investment, and scaling or replicating their successful efforts.

Learning from World Connect's success n building a local grantmaking engine n Malawi, we formally launched World Connect Rwanda in 2022, which is now ocally registered, paving the way for growth and scaling of our work including doubling our annual grantmaking in Rwanda.

Over the past year, I have frequently been asked whether we are a local organization. World Connect Rwanda is locally registered and locally-led. World Connect provides turn-key grantmaking tools and methodology for quick start up. Network development, grant funding decisions, and operational management happens locally. In 2022, I led the grantmaking process that awarded \$95,000 in grants to 20 Rwandan communities, working with my colleagues from Malawi, Nigeria, U.S., and UK to combine our years of experience in supporting communities to lead grassroots development efforts to yield the best possible decisions and results, and activate the power inside Rwanda..

— Rhoda Kanyesigye Director, Rwanda Connect

73%
SUSTAINING
AT 5 YEARS



"THE NYC CONNECT PROCESS FEELS LIKE A CONVERSATION." - SHIREN CHAN, ARCTURUS COMMUNITY ENDEAVORS

# **POWER CENTER: NEW YORK CITY**

World Connect's community co-investment ed or uncertain budgets. Many of our new model in New York City. As a lifelong New grantees were facing challenges of having Yorker and urban planner who has worked grown during the COVID-19 pandemic due both as a fundraiser for small nonprofits to spikes in donations and volunteer time, and as a foundation program officer, I and subsequent drops in volunteer hours understand how challenging it can be to and funding post-pandemic. To respect find funding for grassroots innovations the valuable time of dedicated staff and and how funder processes can reinforce volunteers, NYC Connect piloted an easy inequality in power dynamics. Despite the application process, starting with 2-3 city's robust nonprofit sector with 46,595 nonprofits, we found similar power differentials as in our global development work. In our pilot year, we learned:

Standard operating procedures frequently inhibit innovation

By building a diverse network of New Yorkers to help find talented insiders, projects were sourced from new power centers. More than 50% of applicants to our first round of grantmaking had never received outside funding for their proposed projects and some had little experience applying for grants. By being open to a terms, and that outside supporters need range of applicants — non profits, groups to listen more and support applicants earwith fiscal sponsors, LLCs, and unincorpolier in the vetting process. Applicants and rated groups of individuals, we created a grantees benefit from increased support pathway for innovative and catalytic ideas and our co-investment process de-emphato find a willing ear and receive activation sizes outsider objectives, centers insider vifunding. Unlike more restrictive grant- sion and leadership, and results in a better making guidelines, being non-prescriptive process and meaningful impact, activating allowed groups to apply for what they feel sustainable power inside New York City. is needed in their community rather than conform their asks to funder terms.

Applicant time is valuable Small non profits and community led groups often run on volunteer power or

I joined World Connect in 2022 to pilot small teams of dedicated staff with limitminute pitch videos shot on phones to gather basic information. A diverse group of New Yorkers helped select finalists who filled out grant applications and received in depth feedback on their proposals. Finalists were invited to meet before submitting a full application to access additional support and guidance as needed.

Lead with transparency and trust

Adapting the World Connect co-investment model to NYC reinforced many truths that communities know what they need, have the capacity to drive progress on their

> Nina Watkins Director, NYC Connect

# THE POWER INSIDE: SURE WE CAN



**CANNERS RECYCLE** 12M+ **BOTTLES AND CANS ANNUALLY IN** NYC

Sure We Can is a nonprofit recyclables community. Through efforts such as ad-

# **EMERGING POWER CENTERS**



# **ECUADOR**

World Connect has co-invested with com- the growth of World Connect power centers Peter Hall, who recognized the progress of their development needs and aspirations.

munities in 31 projects in Ecuador with in Africa and understood that with nearly \$100,043, impacting 8,711 Ecuadoreans 820 projects launched in the Latin America with improved health, education access, region, World Connect could effectiveand economic opportunity. World Connect Iy mobilize a power center in Ecuador to is grateful to seed investors, Tiffany and co-invest with Ecuadorean communities in

# **NIGERIA**

World Connect has co-invested with com- taken place in 15 Nigerian states. 70% of munities in 125 projects in Nigeria with projects are led by women. World Connect \$583,841, impacting 155,984 Nigerians is grateful to corporate partner, Flour Mills with improved health, education access, of Nigeria, for their support of our work and economic opportunity. Projects have inside Nigeria.



# **ACTIVATING CONNECTIONS**

"IN THE FACE OF THE COMPLEX CLIMATE CRISIS, OUR INDIVIDUAL SECURITY DEPENDS ON US LEVERAGING **COLLECTIVE KNOWLEDGE AND POWER — PLATFORMS** LIKE CONNECTIONS MAKE THIS POSSIBLE."

- RITA IDEHAI, FOUNDER, ECOBARTER

I have been asked repeatedly over the child health, and economic development. years how, as a small team, we bring our Discussions have touched on: how to reach network together when projects are varied, global markets for successful enterprises, languages differ, and there are significant how to develop strategic partnerships, how time zone challenges. Connecting our to scale up. New fundraising wins and new project leaders was made easier as the partnerships are already emerging from world became more virtually connected our Connections conversations. during COVID-19.

initiative in December 2022 so project leaders who worked on similar topics could network and share their experiences. The goal is to foster collaboration, prompt constructive and sustainable relationships a Whatsapp group linking waste manleading to networking and business opportunities, and nurture an exchange of resources and knowledge across various sectors and geographical locations.

Globally, we have convened virtual sessions with partners from Senegal, Rwanda, Nigeria, Malawi, Paraguay, and NYC acrossa supporting their learning exchange. wide range of common development goals - recycling, youth development, IT training, textile business development, maternal/

Fashion training project leaders exchanged We formally launched our Connections curricula, IT project leaders co-created a business strategy curriculum, recycling project leaders invited each other to their respective online platforms to sell their recycled products. World Connect hosts agement and recycling groups we have co-invested with in Senegal.

> Connections builds dialogue and partnerships. We are activating the power inside communities by creating new connections among our implementing partners and

> > Natacha Weiss Partner Liaison

# **POWER IN LEARNING**

In 2023, World Connect completed a countries. We documented that 78% of research study, which was funded by the projects were showing strong markers the Conrad N. Hilton Foundation and led of sustainable impact at an average of five by Anirudh Krishna of Duke University, in years out from the date they were origpartnership with Daimon Kambewa and inally funded, with many still sustaining Frank Tchuwa of Lilongwe University impact at 8-10 years from funding. World of Agriculture and Natural Resources. researchers conducted rigorous qualitative research to gain perspective from Malawian communities on leading their own development efforts. The research introduces the concept of a 'virtuous cycle of development' to describe the critical importance of locally-led projects in providing a platform for communities to develop skills and capacities such as confidence, leadership, unity, a growth mindset, and others they themselves identified as essential to the practice of locally-led development. Malawian voices in this study offer a new evidence base that can inform wider localization efforts.

In addition to this external research, in 2022 World Connect completed an internal portfolio study of 500 projects across six

Connect grants are a tremendous local With support from Mudzi Connect, the development investment force multiplier. For every \$1 that World Connect invests, our partners and partner communities are leveraging an additional \$1.55 in community co-investment and from other outside funders.

> to cascade that energy and intention out to our partners around the world through workshops that bring grantees together to learn from each other, from our dynamic staff around the world, and to build community with like-minded people working to champion insiders, communities at the forefront of development.

> > Patrick Higdon Global Director of Programs





# **SEEING IS BELIEVING**



dedicated supporters at five project sites ment-run waste management program in in Senegal: a primary school and health the region. business, a waste management program, an oyster farm, and a sanitation infrastructure improvement site.

At the two women-led cooperatives, we witnessed how investing in women munities. Women coffee farmers increased lending to each other, catalyzing new enterprise development by 300%. Women oyster farmers act as an engine for development they made prior to our investment and then re-investing this back into their community.

Throughout our trip, we observed the power of "good envy", a concept noted by paper cited above, where successful locally-led progress inspires other communities to follow suit. After three investments in a community-led trash collection and recycling enterprise, two neighboring communities are replicating the effort, and the

In 2022, World Connect hosted a group of original project launched a broader govern-

On our visit to the school and health center, we saw how sustained co-investment with four grants over seven years, totaling \$39,081, could create sustained health outcomes. In this case, reductions in diarrheal disease for an entire community decreased from 75% to 10%.

When we visit project sites, we show solidarity with our partners, our co-investors. Our partners consistently tell us how they appreciate that we travel so far to celebrate their accomplishments with them. Locally driven, network supported partnership is the future. Connecting the power inside communities with the support of outside investors provides the activation energy needed to sustainably advance global development.

We welcome you on a future trip to witness, first-hand, the power inside communities.

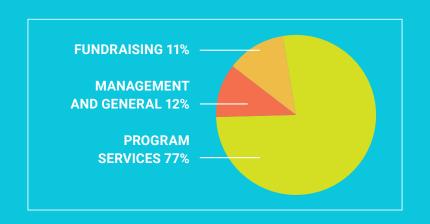
> Kathryn Murphy Global Director of Partnerships

# WORLD CONNECT FINANCIAL STATEMENTS

# AS OF DECEMBER 31 2022

ASSETS		
Cash	\$	619, 386
Contributions Receivable		621,012
Investments		460,471
Prepaid Expenses		4,427
Other Assets, net		136,268
Total Assets	\$	1,841,564
LIABILITIES		
Accounts Payable and		
Accrued Expenses	\$	164,142
Total Liabilities	\$	164,142
NET ASSETS		
Without Donor Restrictions	Ś	964,916
With Donor Restrictions	Ų	
With Donor Restrictions		712,506
Total Net Assets	\$	1,677,422
Total Liabilities and Net Assets	\$	1,841,564

SUPPORT AND REVENUE	2022
Contributions and Grants \$	2,133,666
Government Grants	21,456
Special Events, net	290,413
Donated/In Kind Services	84,736
(Loss) Gain on Foreign Currency Translation	
Investment Loss	(14,529)
Other Income	17,934
Total Support and Revenue \$	2,533,231
EVENIOES	
EXPENSES	1 500 000
Program Expenses \$	1,580,288
Supporting Expenses	
Management and General \$	249,505
Fundraising and Development \$	224,036
Total Expenses \$	2,053,829
Change in Net Assets \$	479,402



# **OUR CO-INVESTORS**

Thank you to our community of co-investors who make this work possible by supporting World Connect in activating power inside communities around the world.

### \$250.000+

Shelly and Tony Malkin David Wells and Sonya Moore-Wells Haney Family Charitable Fund

### \$100.000+

The Jonathan and Kathleen Altman Foundation George and Leslie Biddle John and Elena Coumantaros Tim Disney Tarek Sherif

## \$50,000+

Clara Bingham and Joseph Finnerty Flour Mills of Nigeria, Plc. Patrick Healy Kristen Anderson-Lopez and Robert Lopez Michael and Barbara Eisenson Robert Hecht and Shan Soe-Lin Sean and Jennifer Reilly The Prosperity Fund

### \$25,000+

Louise and Andrew Bedford Heather and Andy Boyd CenterPoint Energy Foundation James and Edwina Hunt The H. Lepic Family Fund

### \$10.000+

Justine Stamen Arrillaga and John Arrillaga Doug and Shelly Burger Stephanie Cabot and Marcus Lovell Smith Glen Davis Dragonfly Therapeutics Patricia and Alex Farman-Farmaian Friends of Malawi Mary Higgins and John Lechner, IV David Hoey and Sarah Lawson Wendy and James Karp Sang Lee and Chris Mansfield Diane E. Lifton, Trustee, Jerome and Dolores Zuckerman Gewirtz Charitable Trust Elizabeth Littlefield and Matt Arnold The Lotus Charitable Fund Laura and Scott Malkin The Jay and Rose Phillips Family Foundation of Minnesota JJ Ramberg and Scott Glass Christopher and Megan Scott Margaret and Andrew Schilling Skyhawk Therapeutics, Inc. RG and Julia Solmssen Value Retail/The Bicester Village Shopping Collection Natacha and Anthony Weiss

Natalie Williams

\$5,000+

The Zients Family Foundation

Ben Cushman and George Tuttle David and Betty Bagnani George Coumantaros RL and Christina Dougherty Marianne Gimon and Alessandro d'Ansembourg Beatrice Hamza Bassey Michael and Jill Kafka Eve Kahn and Bradley Kulman Joanne Leedom-Ackerman Thomas and Patricia Lightbown Carolyn Makinson and Terry Walker Peter and Isabel Malkin William O'Farrell and Sarah Lyall Sarah and Peter O'Hagan William Perry and Leisa Little Holly Peterson Foundation Tina Petridis-Gerling Amédée Prouvost and Clare Cushman Charles Schulze Jack and Jennifer Sullivan Andrew and Helen Sheinman Charitable Giving Fund Sheep Meadow Foundation Ravi and Suzanne Yadav

### \$2.500+

Foundation Alison and Christopher Cabot **AVERAGE GLOBAL PROJECT** COST: \$6,500

Elizabeth Galvin Lisa Giobbi and Paul Guilfoyle Margaret Gould Stewart and David Stewart Rehmah Kasule Karin Day Kingsley and Paul Kingsley Yvonne Lee and Brandon Hornbeck Newman's Own Foundation Gina Podesta and David Stephens Rotary Club of Los Gatos Martha and Paul Samuelson Maureen and Michael Terris

### \$1.000+

Anastasia Athanasiou Molly Bingham Blum Family Foundation Leslie Brille Charles and Sarah Cabot Kelly Currie and Tara Sher Betsy and Donald Daniel Christopher and Michelle Daniel Peter and Gabriella Daniel Joseph Duffy

# 100+ PROJECTS LAUNCHED ANNUALLY

Nicholas R. Duke

Bridget Fawcett

Andrew Fink

John and Ila Gross

Reade Griffith

Victoria Gray and Christoph Becker

Ward Headstrom

Lucile and Jay Herbert

Greg Hockman

Stephanie Hunt and Stephen Trevor

Sheldon Kasowitz and Kathryn Huarte

Claire and Christopher Mann

Caroline Netchvolodoff McCall

Steven Myers

The Thomas Newberry Charitable Fund

Tina Novogratz

Pannonia Foundation

Katherine and Bo Peabody

Perri Peltz Ruttenberg

Dorothy Porter

Courtney and David Post

Victoria Salnikoff

Eileen Shields-West

Carrie Simon

Sarah Slusser
Patrick and Juliette Spillmann

Robert Steinberg

Lesley Tannahill

Ayanna and Richard Wayner

Jan Weil

### \$500+

Glenda Burkhart

Courtenay Cabot Venton and Paul Venton

Ping-Ni Chang

Kate Sheridan Chung

Sarah and Simon Collier

Peter Coumantaros

Gavin Fraser and Jeannine Kerr

John G. Hockman

Timothy Hotchner

Audra Keller

Laura Koch

Kathleen Madden

David Murray

Judith Nathenson

Leland Smith

Emmett Walsh

### \$100+

Adele-Tsz Memorial Fund

Amazon Smile

Heather Anderson

Jasper Arnold

Alison Barlow

JP Bekenn

Theo Biddle

Maria-Luisa Biddle Duke

Wendi Brandt

Tania Bryer Nicola Bush

Olivia Cabot Sawyer

Ariadne and Mario Calvo-Platero

Kate Campana
Erik Caspersen
Levi Cassel
Tamala Chirwa
Phyllis Cummings
Maria D'Albert
James Day

David Doyle Marilyn Drennan

Rebecca Eaton and Steven Ashley
Julie Eisenberg Pitman and Michael

Pitman
Alan Elsas
Juliana Falzoni
Sebastian Ficht
Terence Flynn

Sarah and Ben Gilson

Regina Glocker Sarah Hand Jonathan Haney Elizabeth Harris

Sue and Patrick Higdon

Henning Holter and Martine Vice-Holter

Sureyya Hornston

Ajay Jojo Kippy Joseph Clora Kelly Karl Klingbiel James Lai

Adam Landsberg Dylan Leiner

Margot Livesey
Elisabeth Lucas
Charlotte Mara

Mary Kate Marino Lindsey Marron Christian Martin Justine McGovern

Pablo Melasecca Caroline Michaelis Kate Morgan

Linda Nathenson

Pamela Nathenson and Eyal Rimmon

Adriana Payne
Spencer Perryman
Kevin Plummer
Andrew Regier

Stacey Reiss and Ross Intelisano

Riverbend School Lionel Rosenblatt Niki Rubinger Emily Ryan Gordon Silver Madeleine Smith Dani Evan Talbot Jack Tucker

Christian Zacariassen

### **World Connect Global Board of Directors**

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Courtenay Cabot Venton

Tamala Chirwa John Coumantaros

Glen Davis Julia Haney Robert Hecht

James Hunt, Treasurer

Rehmah Kasule Arum Lee Lansel Morag Neill-Johnson

Anatole Manzi Amédée Prouvost

JJ Ramberg Sean Reilly

Andrea Schwartzman

Jack Sullivan Ayanna Wayner

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Hafsat Abiola Christopher Cabot, *Chair* Sarah Caplin Jo Lankester Emmanuelle Lepic Andrew Bedford Esme Lovell Smith Ilia Tchelikidi

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Arthur Chibwana
Celeste Chibwana Partridge
Tamala Chirwa, *Chair*Tokha Manyungwa
Anna Msowoya-Keys

## **NYC Connect Advisory Board**

Sung E Bai Noah Chasin Sally Lee Shelly Malkin Henry Obispo Jade Vasquez Ayanna Wayner

### **Our Team**

Vanessa Adebayo Program Officer, Nigeria

Ruth Chamangwana

Program and Training Coordinator Mudzi Connect-Malawi

Daniel Chisoni

Communications and Outreach Coordinator

Mudzi Connect-Malawi

Patrick Higdon
Global Director of Programs

Rhoda Kanyesigye
Director, Rwanda Connect

Jonathan Kasekera
Finance and Administration Officer
Mudzi Connect-Malawi

Frank C. Kasonga
Director, Mudzi Connect-Malawi

Christine Lackowski
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Bertha Mukhuna Program Associate Mudzi Connect-Malawi

Kathryn Murphy

Global Director of Partnerships

Pamela Nathenson Executive Director World Connect, Inc.

Alli Tolbert Asociada de Programas, Ecuador

Nina Watkins
Director, NYC Connect

Natacha Weiss Partner Liaison

Front cover photo: With a seed investment of \$4,733 in 2018 to a women's cooperative in Senegal, the community of Touba was able to establish a processing center and increase the income of the participating women while making small loans to participants to launch new businesses. This project was sourced by CorpsAfrica Senegal.

Back cover photo: With a seed investment of \$5,456 from World Connect, the Ijoria Badia community in Lagos, Nigeria invested \$2,554 and raised an additional \$8,586 to build a school from recycled bottles that started as an arts program and evolved into a primary school. Photo courtesy of Flour Mills of Nigeria.

Impact Report design courtesy
Burnside & Seifer, burnside-seifer.com

# ACTIVATING POWER INSIDE COMMUNITIES



